

TOPICS

Topics of interest for submission include, but are not limited to:

Accounting
Advertising Management
Academic Entrepreneurship
Business & Economics
Business Ethics
Business Intelligence
Business Information Systems
Business Law
Business Performance Management
Business Statistics
Corporate Governance

Cost Management
Decision Sciences
Development Planning and Policy
Economic Development
Economic Methodology
Economic Policy
Economic Systems
Entrepreneurship, Intrapreneurship
Entrepreneurship Education in Universities
Finance & Investment
Financial Economics

INTRODUCTION

2016 3rd International Conference on Marketing, Business and Management (ICMBM 2016) is the main annual research conference aimed at presenting current research being carried out. The icmbm has been held in Milan, Hong Kong successfully by IEDRC. ICMBM 2016 will be held in Bangkok, Thailand during October 9-11, 2016 by IEDRC. ICMBM 2016 aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Marketing, Business and Management, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Marketing, Business and Management and related areas.

PUBLICATION

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IMPORTANT DATES

Submission Deadline Before July 20, 2016
Acceptance Notification on August 10 2016
Registration Deadline Before August 31, 2016
Conference Date October 9-11, 2016

SUBMISSION METHOD

icmbm@iedrc.net

<https://easychair.org/account/signin.cgi?key=38989825.W1G0aZMqz1w5it3w>

CONTACT US

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